

# SPORTS STARS SLEEPOUT (SSS)



## WHO ARE WE?

The Chappell Foundation was born out of a need to reduce the amount of homeless youths in this country. Our mission is to raise funds for frontline organisations that are working to provide refuge, nourishment and a better future for homeless youth. We do not retain any funds to assist with administrative costs of the foundation - we effectively gift 100% of the funds that we fundraise through any of our events.

About 40 % of the 120,000 men and women who are homeless in Australia are under the age of 25

## WHAT IS IT?

The SSS is an annual event for the Foundation where former and current sporting stars spend a cold night on the hallowed turf of the Sydney Cricket Ground (as pictured below). Whilst sleeping rough for one night gives a small insight on what many have to do every night, the night also allows the foundation to shine a light on the amount of homeless youths in Australia, but more importantly raises vital funds.

Last year we were able to collect over \$57,000 from our inaugural event with 19 individuals, and one organisations, BackTrack who we support, taking part.

## WHEN IS IT?

MONDAY 5<sup>TH</sup> AUGUST 2019 – the start of National Homelessness Week.

Starts 6pm Monday 5 and concludes 7am Tuesday 6

## WHAT DO I NEED TO DO?

If you want to play a role in raising awareness around youth homelessness and take part in this years event please contact our Director and organiser, Lisa Sthalekar on [lisa.sthalekar@icloud.com](mailto:lisa.sthalekar@icloud.com) or 0425 297 723 ASAP to secure your spot.



## EXPECTATIONS

- Commit to being part of a unique group of athletes that have a chance to sleep out on the SCG for a great cause.
- Help raise funds by using YOUR social media platform, emails, contacts, sponsors and anyone else you can think of.
- Assist where possible with potential media engagement to promote the event and/or give your experience of the actual night under the stars